

1 October 2008 Booster Club Meeting

Membership Present: Principal, Vice Principal, President, Vice President, Secretary, Brigands Wear Chairperson rep, Membership Chairperson, Spirit Chairperson, Athletic Director, Student Representative
Meeting called to order at 11:55.

The minutes from the September Boosters Club meeting were approved.

Student Representative

The Student Representative reported that Homecoming went very well. Boosters reminded the student Rep that there could be a winter pep week and the Boosters Club would be willing to support that event if the SCA request

Administration

Thanked Boosters for their support during Homecoming, and reported that tennis will be able to finish their season before ground is broken on the Performing Arts Building and Gym. Further, there are plans to repair the gym floor, as long as BAS / BAS community can “do without” the gym for at least two weeks this fall/winter.

President

Both the JR class and the International Dinner (Asian room committee) reported very favorable profits during Homecoming, with both mostly selling out of their items. The community-at-large also were very pleased with the variety and quality of food items.

Vice President No report

Secretary

The minutes from June and September were posted on the website. Boosters now has a direct link on the BAS home page. The Booster page is currently identical to the Community page; both offer only hyperlinks to documents and/or outside resources. A screen shot was passed around of the PTSO page which displays their mission statement and other information concerning their organization. Ideas concerning the “look” of the Booster page were discussed.

Treasurer’s Report No report

Athletic Director (AD) No report

Membership

Membership Chair reported that there are 42 new memberships and 30 rollovers. An email list has been compiled of our current members.

Booster Wear

- Sales – Volume was very low during lunch time sales during Homecoming. Conversely, sales went very well Saturday during the game. The next visible sale will be during parent teacher conferences.
- Arrivals - Aprons did not come in as full cooking aprons, but arrived looking more like tool belts. Football bags arrived and are being distributed. Twenty pounds of blue and white M&Ms have arrived and need to be individually packaged.
- Brigands logo - Currently, the logo is not a clear, clean digital graphic that can always be successfully reproduced. Ideas included digitally “re-mastering” the current logo, or possibly opening up a school / community / alumni logo challenge for a fresh rebuild.
- On-line sales (please see September minutes for more information) - A sample screen shot of the shopping page was distributed, showing an enormous amount of items that can be branded BAS and also personalized. One drawback of this particular company was the inability to currently select our school off of their main page. Their selection process works by either entering the name of your school or by clicking on a state, then city, then school from their lists. Since there is no

AE option, Brussels American School was “created” or “registered” in Alabama. The company does ship to APO addresses, and a test item has been ordered, though not yet received.

- There was a lot of discussion concerning a link from the Booster page on the BAS webpage to this outside sports apparel company. Discussion included the proposition that Boosters should consider creating their own webpage.

Sports Banquets

The dates for the Sports banquets are as follows: 26 February (winter) and 28 May (spring.). The spring date may need to be changed because of the prom and talent show schedule(s).

Spirit

Spirit committee created parent buttons for Homecoming. These buttons were greatly appreciated. The President urged the club to always display the Booster Club banners (one was used by Brigands Wear during Homecoming). AFN has not yet reported back concerning the Voice of the Brigands. Finally, a proposal was made concerning student involvement, either as a Booster Club JR group or as Spirit committee members.

Old Business

- Championship banners – the administration and other Booster Club members acknowledged that the new banners ordered last season were visibly different / nearly black / not royal blue. A proposal was made to digitally photograph the banners (next to multiple older banners) in order that the company could visually see that there is a problem with the color.
- Coaches jackets – the President and the AD will order the jackets soon.
- GPS unit – tabled.
- Marquee – tabled
- Consolidation of banner for the new gym - tabled
- Fan bus – The fan bus to Alconbury (10-11 October) is on due to the amount of community interest shown. There is currently a community interest count for a second bus to Baumholder on 11 October.
- Fall Sports Team requests – The two email votes passed concerning (1) the ~ \$40 request by the visiting UK teams which, due to the Channel Tunnel fire, arrived later than expected and were unable to purchase water. (2) the request by Rota for bottled water, fruit and snacks (not to exceed \$60). Boosters will also sponsor a hospitality room during the home volleyball tri-meet.
- Homecoming – . The AD reported that the Rota football coach thanked the Booster Club for providing water, fruit, and granola bars for the Rota team during their BAS visit.

New Business

Projected Meeting Dates for Boosters is:

5 November 3 December 7 January 4 February 4 March 1 April 6 May 3 June

The next Booster Club meeting is scheduled for 5 November, 2008 in the Conference room.

The meeting was adjourned at approximately 1:00.

Respectfully submitted,

Secretary